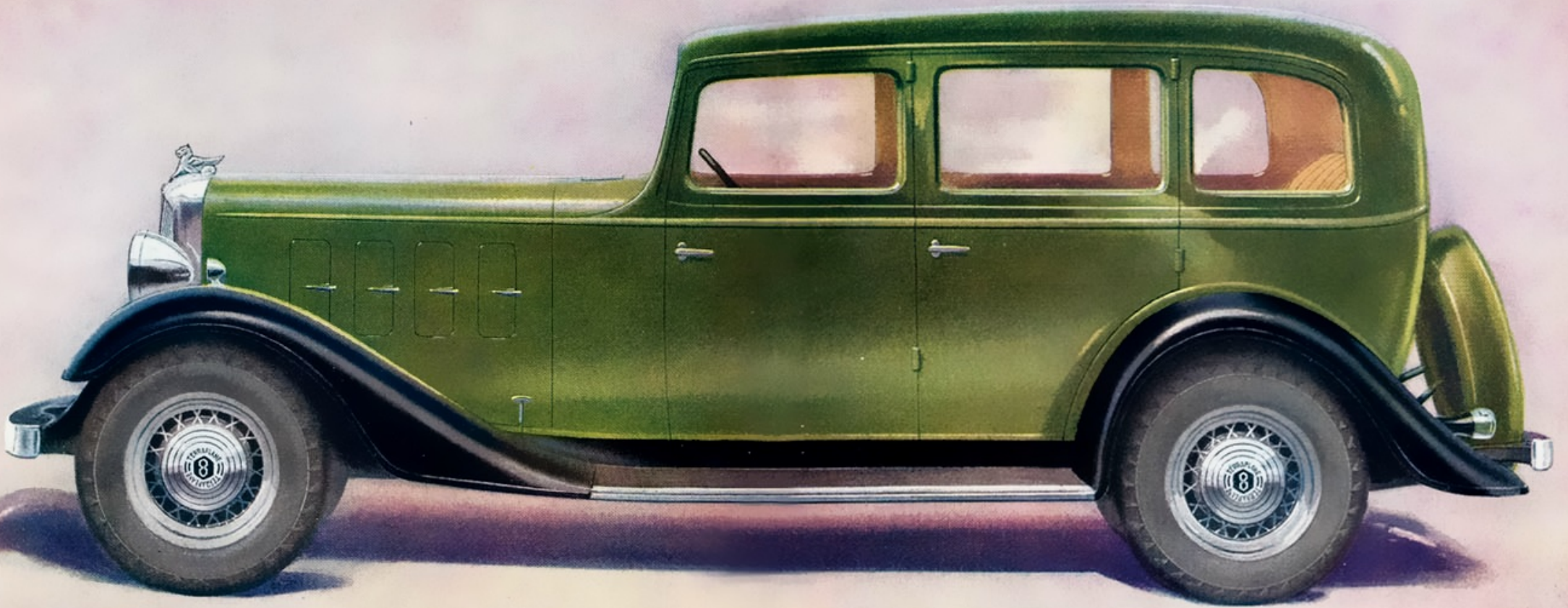


terrapiplane

1933





The Terraplane "8" Sedan

5 Passengers ▾ 94 Horsepower ▾ 113" Wheelbase

When you sit behind the wheel of this long, luxurious, roomy car, you have at your command greater hill-climbing ability and acceleration than in any other car at any price. Hudson has carried the Terraplane principle one step farther in designing the Eight. This new Terraplane has an even greater power-to-weight ratio than the Terraplane Six. Its 8-cylinder, full 94-horse-



power engine is mounted on rubber and air cushions. It has the same low center of gravity as the Terraplane Six. Its chassis and body are of solid steel construction, and are coupled together as a unit to make one complete whole. With these features—and this added comfort and power—you will experience an even greater Terraplane thrill when you Terraplane in an Eight.



Presenting The Terraplane Eight

Hudson now offers you a bigger, more powerful 8-cylinder car—built on the exclusive Terraplane principle

The Terraplane Eight is here! Powered with a smooth-running eight-cylinder, full 94-horsepower engine, which gives you 80 miles an hour or better, if you want it. Mounted on a long 113-inch wheelbase chassis with standard tread. Bigger, roomier, with even quicker pickup—even greater hill-climbing ability—than the unbeaten Terraplane Six. Five sparkling models to choose from, at prices so low as to transform all previous conceptions of motor-car value.

The complete list of outstanding features of the Terraplane Eight—many of them exclusive—is far too long for this space. But here are a few of the most distinctive:

Year-round Ventilation and Air-regulation

Unit steel box-girder body and chassis construction
Closed Models Wired for Radio

Thermostatic, double-action shock absorbers

Lowest center of gravity, and standard tread
Air Wheel Tires

Engine mounted on rubber and air cushions to absorb vibration

Highest power per pound regardless of price

In addition, for the driver's convenience, you will find an adjustable driving seat, pedals and steering column—natural-grip steering wheel—quick vision instrument panel—engine temperature indicator on dash—tell-tale lights to flash condition of oiling and electrical systems—locker on the instrument panel—quick one-hand windshield control—non-glare rear view mirror—effortless ball-bearing steering—dash button starting—curtains in rear and rear-quarter windows—automatic clutch*—self-parking windshield wiper.

The unequalled performance of the Terraplane Eight comes from such features as its 94 h.p. high compression engine which uses non-premium fuel—resiliently insulated pneu-mounted power plant—down-draft triple-jet carburetor—patented power-dome—anti-knock combustion chamber—counterbalanced compensated crankshaft—silicon aluminum cam-ground pistons—Duoflo automatic engine oiling—Labyrinthian

oil cooling—airplane type oil pump—silicon chrome steel valves with steel-roller tappets—high power to weight ratio—triple sealed oil-cushion clutch—rapid synchronized shift transmission—silent second gear.

Your comfort and safety are assured by the thermostatic, double-action shock-absorbers—oversized tires—insulation against fumes and outside temperature—all-year-round air regulation—lowest center of gravity giving stability on curves—safety glass*—weather-sealed low velocity extra-wide Servo brakes—and the exclusive Terraplane principle of unit all-steel, box-girder construction of chassis and body.

You can get a more complete list of Terraplane Eight features from your local Hudson-Essex dealer, to whom you should also go for exact information about the wide range of opalescent body-colors. The colors reproduced here are not exact or numerous enough to be used as a basis of selection.

*Optional equipment slight extra cost.



The TERRAPLANE "8" COACH

Five Passengers • • 94 Horsepower • • 113" Wheelbase
Equipped with two wide doors and four large windows. Especially practical for families with small children.



The TERRAPLANE "8" CONVERTIBLE COUPE

Four Passengers • • 94 Horsepower • • 113" Wheelbase
With top up, a roomy, comfortable coupe insulated against the weather. Two passenger rumble seat in the rear.



The TERRAPLANE "8" COUPE

Two or Four Passengers • • 94 Horsepower • • 113" Wheelbase
A large, comfortable two passenger rumble seat, or a roomy package compartment suitable for luggage, sample cases, etc., is provided in the rear.



The TERRAPLANE "8" CONVERTIBLE COUPE

Four Passengers • • 94 Horsepower • • 113" Wheelbase
With top down, a trim sports roadster. The top is easily raised or lowered and fits into a deep well. Leather upholstery.

terrapianing

plus

● Terrapianing is *Terrapianing!* There's nothing else like it. There's no substitute for it. It is the nearest thing to ground-flying ever discovered.

And it is a discovery.

While all manufacturers have found *new things to put on* their cars, Hudson has found *a new way to build cars.*

The Terraplane is the first Unit-built car—a welded steel body and a box-girder frame designed and built into an integrally complete whole, to make a low-slung, safe car-unit free from wasteful non-structural weight, which gives you greater hill-climbing and acceleration power; much greater ease, safety and economy; and ruggedness which defies the hardest service.

Now—in the new, bigger, more powerful Terraplane Eight, you have Terrapianing *plus.*

The same uncanny pickup. The same sweet roadability. The same smooth gliding sensation. But—even more speed, more power, more car.

The Terraplane Eight is longer. Its wheelbase is 113 inches. Its 8-cylinder engine gives you 94-horsepower—an even greater ratio of power to weight than the famous Terraplane Six, which has astonished the motoring public by its unprecedentedly high propulsive effort.

It is a bigger car. But it is a Terraplane—"unit-built" as a Terraplane must be—a Terraplane *plus!*

It hugs the road—"banks" on curves—with-

out pulling or straining—as only a Terraplane can. Its center of gravity is only 18¼ inches above the ground. You feel no sideways on curves.

Faster pickup—faster even than the Terraplane Six which is far and away faster than other cars—the Terraplane Eight shoots away in traffic—far ahead of the line.

Built for comfort—you can adjust the seats, steering-wheel, and foot pedals to your own measure. The big airplane-type instruments are located on the beautifully-finished instrument panel squarely in front of your eyes. "Tell-tale" lights replace old fashioned gauges and instantly flash the condition of the oil and electrical systems. The starter-button is on the dash—the choke is conveniently combined with the throttle.

Try Terrapianing!

Until you have sat behind the wheel of these cars—soared over hills in high and sped along the straightaway—you will never know how different the Terraplane is from all other cars.

No other car in history has ever been able to do what the Terraplane does. That is why it has won every performance contest it has entered all over the world.

And Terraplanes save you money. They're as easy on your pocketbook as they are to ride in.

But again we say—Try Terrapianing. For you will experience a thrilling gliding sensation you have never felt before. A feeling of skimming the ground. Of soaring through space. Of rushing, flowing liquid power. That's Terrapianing.

HUDSON MOTOR CAR COMPANY • DETROIT, MICHIGAN

Makers of the Terraplane (6 and 8), The Hudson Super-Six, and the Hudson Pacemaker Eight (Standard and Major Series.)

NOTE:—The Hudson Motor Car Company reserves the right to make changes in car design, equipment, or color schemes at any time without incurring any obligation to install same on cars previously sold.